

FULL DAY TOUR - ICONS OF SOUTH AUSTRALIA



Tour Overview

Exclusive to The Tailor Touring, this is the ultimate South Australian day out. Go behind the scenes at R.M.Williams to handcraft your own leather belt, explore 160 years of brewing tradition at Coopers with a guided tasting and seasonal lunch, and finish at Penfolds Magill Estate with a private tour and tasting that includes the legendary Grange*. Three icons. One extraordinary experience.

Visit

R.M.Williams Workshop

Begin the morning with a private behind the scenes tour of the R.M.Williams workshop, where Australia's most famous boots are still handcrafted today. Step into the craftsman's role by creating your own three-piece leather belt, choosing the leather and metal fittings to make a piece that's uniquely yours.

Coopers Brewery

Continue to Coopers Brewery, Australia's largest independent family owned brewery, and discover over 160 years of brewing tradition. Go behind the scenes of the production floor and new microbrewery before entering the exclusive barrel hall. Enjoy a guided tasting of Coopers' iconic range alongside limited-edition, small-batch brews. Then relax over a two-course lunch in the Coopers taproom and restaurant, featuring seasonal South Australian produce paired with your choice of Coopers beer or premium local wine.

Penfolds Magill Estate

Conclude the day at the historic Penfolds Magill Estate, nestled in the Adelaide foothills. Take a private guided tour of the Estate, including the underground cellars, before a hosted tasting that includes a vintage of the world-renowned Grange* - Australia's most iconic wine.

*subject to availability



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Inclusions

- Full day of private touring with local guide in a luxury vehicle
- Tour and morning tea at R.M.Williams workshop
- Custom R.M.Williams belt (one per person)
- Tour and lunch at Coopers Taproom with selected beverages
- Premium tour and tasting experience at Penfolds Magill Estate
- Pick up 8:00am and Drop off 5:30pm at Adelaide (City or Hills) accommodation or Adelaide Airport
- Touring experiences may be substituted depending on their days of operations (and availability)

Important Information

- This tour is available to guests aged 18 years and over.
- A general level of fitness is required, as the tour involves approximately 180 minutes of walking and standing.
- Enclosed, comfortable footwear must be worn at all times.
- For safety reasons, guests are kindly asked to follow all instructions provided by venue staff and The Tailor Touring Guide.
- Guests will be required to wear safety glasses, disposable ear plugs, high-visibility vests, and headsets. Storage of bulky items such as bags and coats may be required at certain venues.
- Photography, video recording, and social media use—including posting or live streaming—are not permitted during the tour at R.M.Williams Workshop, as well as in certain areas of Coopers Brewery and Penfolds Magill Estate. We appreciate your cooperation in respecting venue policies and staff privacy.

Rates*

6 Guests --- \$1,400 per person	3 Guests --- \$1,700 per person
5 Guests --- \$1,460 per person	2 Guests --- \$1,990 per person
4 Guests --- \$1,550 per person	1 Guest --- \$3,970 per person

Please note as this tour operates on private basis, the per person rate is dependent upon the total number of guests travelling in your group. The above Pricing is valid from the 1st March 2026 to 31st March 2027.

ABOUT US



We are the dedicated South Australian touring operator of The Tailor, a multi-award-winning company delivering Australian five-star luxury journeys since 1998.

Our vision is simple: to showcase South Australia to guests as it deserves to be experienced, with outstanding insight, passionate authenticity, and with plenty of luxury touches throughout.

Helping savvy travellers who want to go beyond the ordinary by delivering insightful and enriching South Australian touring experiences hosted by knowledgeable locals. Taking you behind the scenes and getting hands-on with immersive and memory-making experiences.

GUEST TESTIMONIAL



"Everything was fantastic. We would definitely recommend you to our friends and family in the future! Andrew was brilliant and ensured our tour surpassed exceptionality."

Victorian guests



Andrew Walters
Lead Guide